



[FOR IMMEDIATE RELEASE]

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ZIEGLER ADVISES CENTRAL LOGIC ON ITS RECAPITALIZATION BY RUBICON TECHNOLOGY PARTNERS

CHICAGO, IL – June 2, 2020 – Ziegler, a national boutique investment bank, is pleased to announce its role in advising Central Logic on its recapitalization by Rubicon Technology Partners.

Central Logic, the healthcare industry’s innovator in patient orchestration and tools to accelerate access to care, has secured a strategic majority investment from Rubicon Technology Partners (Rubicon), a leading private equity firm based in Boulder, CO, that is focused exclusively on enterprise software companies. The investment will be used to accelerate Central Logic’s growth through product innovation, sales expansion, delivery and customer support, and the pursuit of acquisition opportunities.

Central Logic’s flexible, SaaS-based solution helps healthcare providers improve patient outcomes and make their organizations more effective by providing superior real-time visibility and unmatched business intelligence to optimize the operations of health system access centers. From its roots in developing the first purpose-built software to manage the most complex patient transfers, Central Logic partners with healthcare providers to offer deep strategic insights, expertise and technology that empowers health systems to operate as one system of care.

The company’s solutions are critical to health systems as they seek to drive greater cohesion, patient engagement, and resource optimization, particularly in light of COVID-19.

“The pandemic that we now face sheds a light on the enormous gap in care orchestration and patient logistics at healthcare organizations of all sizes,” stated Angie Franks, CEO of Central Logic. “This reality continues to accelerate the pace of innovation and positive change in healthcare. I fully



expect that Central Logic will lead that charge as our strategic partnerships with health systems across the country continue to grow.”

“Central Logic delivers compelling clinical, operational and financial value to health systems, hospitals and public health entities,” stated Alex Kleiner, Principal, Rubicon. “The company’s highly differentiated and category-defining solution is perfectly positioned in the market for this unique time in the industry. Central Logic’s proven ability to capture market share provides a strong foundation for continued growth, which we plan to aggressively drive with additional cash investment into the business. We are thrilled to begin our partnership with the Central Logic team.”

Franks said she is excited about what the future holds with Rubicon. “Now more than ever before, hospitals, health systems and our public health agencies require the capabilities to leverage and manage all of their resources to ensure that patients get the right care at the right location without delay,” she said. “Rubicon recognizes the important role that Central Logic plays today and shares our vision for the future.”

Ziegler, a national boutique investment bank, advised Central Logic on the transaction. Franks added, “We absolutely selected the right firm for our process. The Ziegler team was a perfect fit with our organization culturally and their touted ability to articulate a compelling story absolutely came true. I will forever be a reference for Ziegler’s services.”

The Ziegler team, comprised of lead banker [Grant Chamberlain](#) with support from [Adam Heller](#), Kate Pettinato, Jenny Poth, Danny Coran, and Alex Antwan. The team prepared Central Logic for the transaction process, marketed the company to potential investors and ultimately advised on and facilitated the strategic investment from Rubicon Technology Partners.

Grant Chamberlain, Managing Director in Ziegler's Healthcare Corporate Finance practice, commented, “We were honored to work with the phenomenal team at Central Logic. I can’t imagine any organization better suited than Central Logic in assisting health systems manage the current dysfunctional process of accepting high – acuity patients, and seamlessly navigating them across their networks. Central Logic’s platform addresses crucial healthcare needs today, including scheduling, navigation, facilitating telehealth, and complex care management. Rubicon understood



the value of the solution and pursued Central Logic's partnership with relentless passion and the utmost professionalism. Rubicon exceeded our expectations and met committed milestones at every turn of the transaction process.”

Ziegler's Corporate Finance practice is focused on delivering best-in-class advisory and financing solutions for companies and organizations across the healthcare industry. In our core practice areas of healthcare services, information technology, hospitals and senior living, Ziegler is one of the most active M&A firms offering innovative sell-side, buy-side, recapitalization/restructuring, equity private placement and strategic partnering services.

For more information about Ziegler, please visit us at www.Ziegler.com.

About Ziegler:

Ziegler is a privately held investment bank, capital markets, wealth management and proprietary investments firm, founded in 1902. Ziegler is ranked No. 1 in the country in healthcare/senior living underwriters by issuance and No. 4 by par amount (Thomson Reuters, 2016), and is ranked in the top 20 municipal underwriters in the country by volume (Bloomberg, 2016). Specializing in the healthcare, senior living, education and religion sectors, as well as general municipal and structured finance, enables Ziegler to generate a positive impact on the communities it serves. Headquartered in Chicago with regional and branch offices throughout the United States, Ziegler provides its clients with capital raising, strategic advisory services, equity and fixed income sales & trading, wealth management and research. To learn more, visit www.ziegler.com.

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number of risks and uncertainties, in particular, the overall financial health of the securities industry, the strength of the healthcare sector of the U.S. economy and the municipal securities marketplace, the ability of the Company to underwrite and distribute securities, the market value of mutual fund portfolios and separate account portfolios advised by the Company, the volume of sales by its retail brokers, the outcome of pending litigation, and the ability to attract and retain qualified employees.

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