### FOR INSTITUTIONAL USE ONLY



ZIEGLER INVESTMENT BANKING

## FINANCIAL MARKET UPDATE AND UNIQUE OPPORTUNITIES FOR THE CHARTER SCHOOL SECTOR

December 14, 2023

#### PRESENTED BY

#### **Adam Buchanan**

Director/Head Underwriter Ziegler Capital Markets 312-596-1510 (Office) abuchanan@ziegler.com

#### **Scott Rolfs**

Managing Director – Group Head Ziegler Charter School Finance (414) 978-6576 (Office) srolfs@ziegler.com

#### **Wesley Bradish**

Managing Director
Ziegler Charter School Finance
(414) 978-6580 (Office)
wbradish@ziegler.com

#### **Richard Moreno**

President
Building Hope Services, LLC
(954) 317-1363 (Office)
rmoreno@bhope.org

## FACTORS IMPACTING TAX-EXEMPT INTEREST RATES HEADLINES



July 26, 2023

# Fed hikes interest rates to 22-year high as inflation fight resumes

## THE BOND BUYER

Monday, October 23, 2023

Munis Take Breather Ahead of Smaller New-Issue Calendar



WED, OCT 25 2023-5:58 AM EDT

Economists fear major disruption if the Israel-Hamas conflict is not contained

October 25, 2023



TREASURIES-US yields climb after strong home sales data, soft five-year auction



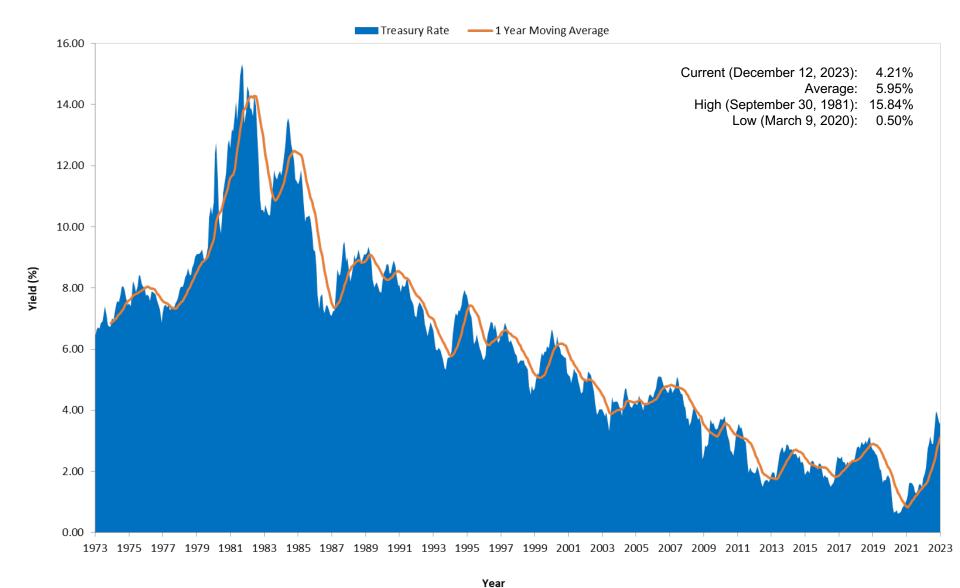
December 11, 2023

## Inflation Expected to Stay Flat, Giving Fed Room to Cut Rates

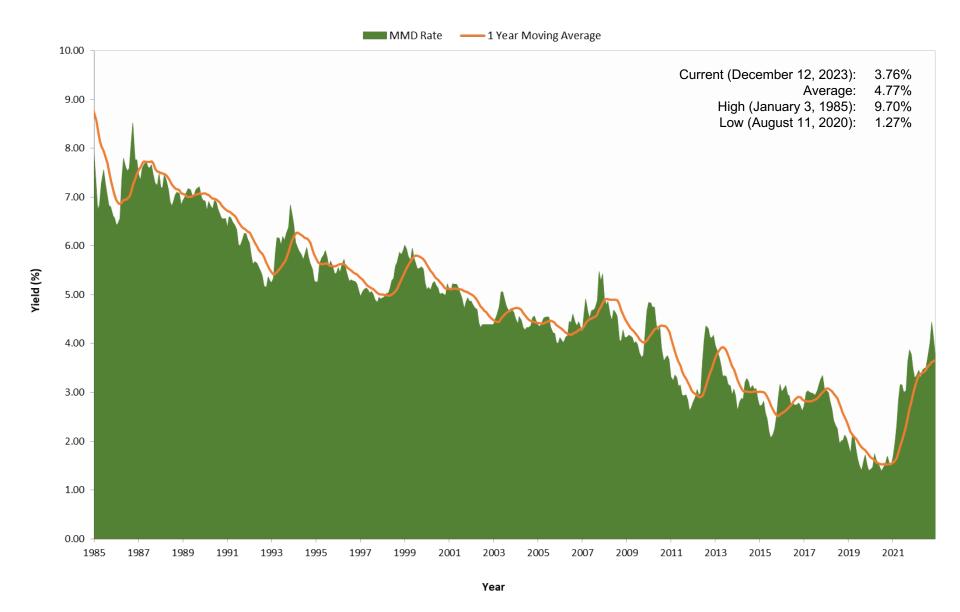


# FIXED RATE BOND MARKET OVERVIEW

### 10-YEAR TREASURY (1973-2023)



### 30-YEAR MMD (1985-2023)



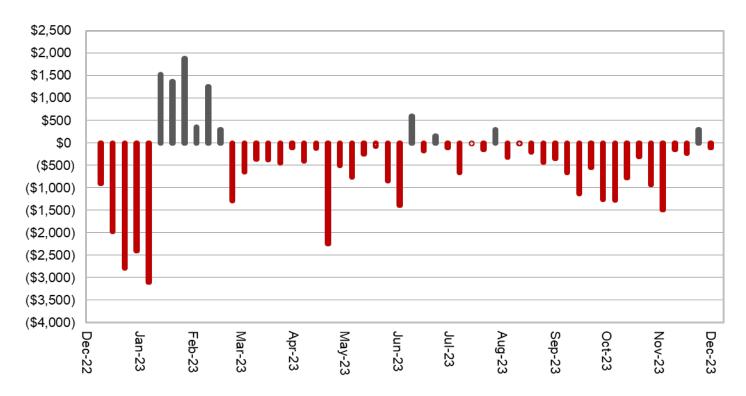
### 10-YEAR TREASURY (LAST 12 MONTHS)



### 30-YEAR MMD (LAST 12 MONTHS)



#### MUNICIPAL BOND FUND FLOWS



- Muni funds have seen \$24.206 billion net outflows over the past 12 months.
- For the week ending December 1, 2023, municipal bond funds saw \$100 million of outflows.
- In 2023, there has been 10 weeks of inflows and 38 weeks of outflows. In 2022, there were 5 week of inflows and 47 weeks of outflows. In 2021, there were 47 weeks of inflows and 5 week of outflows.
- From a borrower's perspective, fund inflows mean that bond funds have more cash that they need to put to work. This may result in potential investors being more aggressive in terms of pricing and/or covenants.

#### INTEREST RATE PROBABILITY

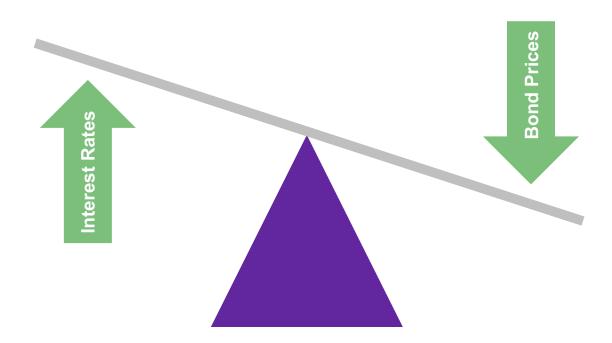




# SECONDARY MARKET PURCHASE OPPORTUNITY

## SECONDARY MARKET PURCHASE OPPORTUNITY OVERVIEW

- Based on current market conditions, bonds can potentially be purchased at a discount to current market levels as investors seek liquidity
- Lower bond prices are the result of higher interest rates and funds/investors needing liquidity to support increased outflows



## SECONDARY MARKET PURCHASE OPPORTUNITY REASONS TO PURCHASE BONDS

- What are some key reasons an organization should consider a secondary market purchase of their bonds?
  - Can buy bonds at discount to the current market, resulting in a higher rate of return relative to other similar investment opportunities
  - Can reduce amount of debt outstanding and annual debt service
    - If the interest expense "savings" are re-invested, organization can grow your cash/investment balance
  - Can achieve refunding savings by using another source of debt for the purchase
  - Structural considerations associated with existing capital structure (i.e. covenant changes, changes to debt service reserve fund, reamortization of debt, etc.)

## SECONDARY MARKET PURCHASE OPPORTUNITY FACILITATING PURCHASE

- To facilitate secondary market purchase, an organization needs to:
  - Determine the discount/price it is comfortable paying and the amount it is willing to buy
  - Work with its investment advisor to create an account to hold bonds and have cash available to make purchase
  - Discuss opportunity with bond/corporate counsel and auditor to ensure compliance with any potential disclosure requirements
  - Reach out to Ziegler to discuss parameters around which an organization is willing to purchase their bonds

## SECONDARY MARKET PURCHASE OPPORTUNITY PRIMARY STRATEGIES FOR PURCHASED BONDS

- Hold the bonds as an investment ("Buy and Hold Strategy"), with the organization paying debt service to itself
  - The bonds would be treated as an unrestricted investment and thus would not reduce Days Cash on Hand at time of purchase
  - Like other fixed income investments, bonds would be valued going forward based upon market conditions, which could result in a gain on the sale if the market stabilizes, market liquidity improves and/or organization's credit profile improves
- "Cancel" the bonds meaning it would be fully repaid and the debt service will no longer exist
  - Immediately reduces an organization's outstanding debt and debt service requirements
  - Cancelation is a simple/quick process to accomplish with Bond Trustee
- Under either the "buy and hold" or "cancel" strategy, an organization could use an alternative debt source (i.e. bank loan) to preserve cash/investments while gain some of the benefits outlined above
  - Cost of alternative debt source would need to be equal to or less than current cost of debt to provide economic benefit
  - Important to consider impact of debt on future plans and debt capacity

## SECONDARY MARKET PURCHASE OPPORTUNITY CANDIDATES

- Ideal candidates are bonds that have low coupon rates, longer-term final maturities and call dates at or beyond 2024
- Bond prices will vary and are subject to change on a daily basis
- Below is an example of potential purchase prices based upon prevailing market conditions as of November 1, 2023:

Maturity Date	Rating	Call Date	Coupon Rate	Market Price <sup>(1)</sup>
01/01/51	BBB	01/01/28	4.00%	70 – 72%
01/01/51	BBB	01/01/28	5.00%	85 – 87%

<sup>(1)</sup> For illustrative purposes only.

 Reach out to your Ziegler Banker for additional information on the secondary market purchase opportunity relative to your specific bonds



## **BANK MARKET UPDATE**

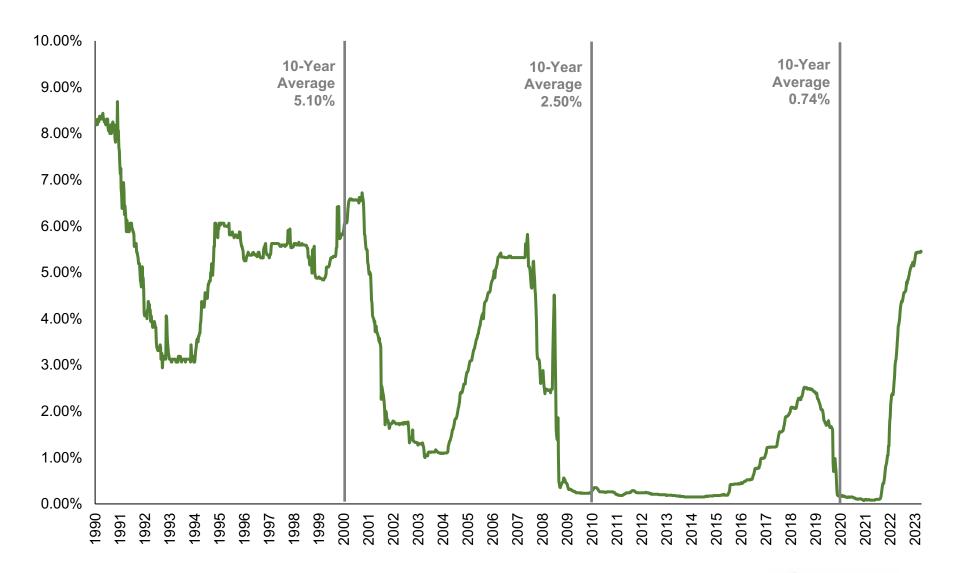
### BANK MARKET UPDATE

- Transition from LIBOR Index to SOFR Index is nearing completion
- In addition to significant short-term interest rate increases, the bank marketplace
  has changed dramatically over the past 18-months with many credit providers
  tightening their appetite for the charter school sector
- This has led to substantial changes in lending environment:
  - Increasing in credit spreads (amount banks charge in addition to index rate)
  - Shortening commitment periods
  - Proposing more restrictive financial covenants
  - Increasing deposit requirements
  - Tightening loan-to-value requirements
- Also challenging the bank market environment is project cost inflation which has led to many projects being too big for one bank while also stressing loan-to-value requirements

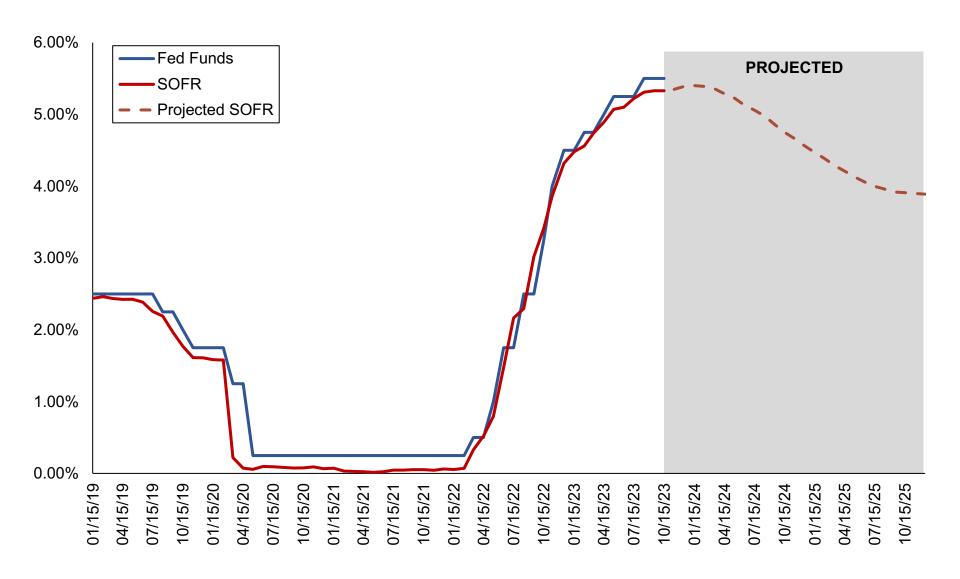


## HISTORICAL SHORT-TERM INTEREST RATES

### 1-MONTH LIBOR SINCE 1990



### WHERE WILL SHORT-TERM INTEREST RATES GO?



### **ABOUT ZIEGLER**

- Ziegler is a privately-held investment bank, capital markets and proprietary investments firm
- A registered broker dealer with SIPC & FINRA
- Ziegler provides its clients with capital raising, strategic advisory services, equity & fixed-income trading and research
- Founded in 1902, Ziegler specializes in the healthcare, senior living and educational sectors as well as general municipal finance

### **DISCLAIMERS**

This presentation is designed to provide information regarding the subject matter covered and is intended for informational purposes only with the understanding that the material contained herein does not constitute legal, accounting, tax, or other professional advice. Although information which may be contained in this presentation has been obtained from sources which we believe to be reliable, we do not guarantee that it is accurate or complete and any such information may be subject to change at any time.

This presentation may contain forward-looking statements, which may or may not come to fruition depending on certain circumstances. In addition, please be advised that past financial results do not predict future financial performance. Portions of this presentation may be presented by non-Ziegler individuals whose opinions and information may differ from those of Ziegler, its employees or its representatives.