

## Chapter

### Introduction

John Hopper was a true innovator who dedicated himself to driving innovation while inspiring growth in people, teams, and relationships. Through this Award, we remember John and celebrate his legacy by recognizing an Entrepreneur whose solution makes a meaningful impact in the aging landscape.

This year's innovation focus is on Empowered Care, recognizing entrepreneurs whose work strengthens independence, dignity, and agency for older adults while providing essential support to those who care for them. As the aging landscape shifts toward more personalized and proactive models, the need for solutions that empower the individual rather than just managing the condition has become paramount.

Empowered Care addresses the critical intersection of autonomy and support. In an era where both families and professional care teams are stretched thinner than ever, the demand for scalable tools that enhance confidence, streamline caregiving, and preserve the "human" element of aging is at an all-time high. The senior living industry and healthcare systems at large are seeking innovations that don't just fill gaps, but actively improve the quality of life and decision-making for everyone involved. The John Hopper Impact Award seeks to highlight and accelerate solutions that champion self-determination, equip caregivers with smarter resources, and create a more resilient, dignified, and supportive environment for the aging population.

Please take a moment to review the Award Criteria on our website to determine if the nominee fits the general guidelines set for the award.

<b>Nominator Personal Information</b>	
Please provide the following information about yourself.	
<b>First Name</b>	<input type="text"/>
<b>Last Name</b>	<input type="text"/>
<b>Email</b>	<input type="text"/>
<i>All fields with an asterisk (*) are required.</i>	

#### 1. Please identify your role below to ensure you provide the correct level of information

	<b>Choice</b>
<input type="radio"/>	I am nominating a peer or colleague

<input type="radio"/>	I am applying for my own company (self-nomination)
<input type="radio"/>	I have been nominated by a peer and am providing additional information

For a nomination we require the nominee's contact information and a brief description of why they are a fit. Once submitted, our team will reach out to the nominee to invite them to complete the technical and impact details.

#### **\*2. Nominee Name(\*Required)**

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information equals "I am nominating a peer or colleague"

#### **\*3. Nominee Organization(\*Required)**

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information equals "I am nominating a peer or colleague"

#### **\*4. Nominee Email(\*Required)**

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information equals "I am nominating a peer or colleague"

**5. Nominee Phone**

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information equals "I am nominating a peer or colleague"

**\*6. Explain why you think the nominee is a good candidate for the award.(\*Required)**

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information equals "I am nominating a peer or colleague"

**Nominee General Information**

Please complete the following required fields to consider the Nominee for the Award.

**\*7. Industry(\*Required)**

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information includes any "I am applying for my own company (self-nomination), I have been nominated by a peer and am providing additional information"

## 8. City & State

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information includes any "I am applying for my own company (self-nomination), I have been nominated by a peer and am providing additional information"

## \*9. Year Founded(\*Required)

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information includes any "I am applying for my own company (self-nomination), I have been nominated by a peer and am providing additional information"

## \*10. Number of Employees(\*Required)

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information includes any "I am applying for my own company (self-nomination), I have been nominated by a peer and am providing additional information"

## 11. 2025 ARR

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information includes any "I am applying for my own company (self-nomination), I have been nominated by a peer and am providing additional information"

**\*12. Company Summary & Unique Vision(\*Required)**

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information includes any "I am applying for my own company (self-nomination), I have been nominated by a peer and am providing additional information"

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**\*13. Company Fund Stage(\*Required)**

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information includes any "I am applying for my own company (self-nomination), I have been nominated by a peer and am providing additional information"

	<b>Choice</b>
<input type="radio"/>	Pre-Seed
<input type="radio"/>	Seed
<input type="radio"/>	Series A
<input type="radio"/>	Series B
<input type="radio"/>	Other

**Impact Award Required Questions**

Please complete the below questions to demonstrate how the Nominee stands out as an innovator driving a positive impact in aging and post-acute care.

**\*14. Impact and Outcomes(\*Required)**

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information includes any "I am applying for my own company (self-nomination), I have been nominated by a peer and am providing additional information"

**\*15. Lasting Influence(\*Required)**

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information includes any "I am applying for my own company (self-nomination), I have been nominated by a peer and am providing additional information"

**\*16. Scalability & Sustainability(\*Required)**

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information includes any "I am applying for my own company (self-nomination), I have been nominated by a peer and am providing additional information"

**\*17. Optional Additional Context(\*Required)**

Consider it, If all of the below is Correct :

- Please identify your role below to ensure you provide the correct level of information includes any "I am applying for my own company (self-nomination), I have been nominated by a peer and am providing additional information"