

ZIEGLER INVESTMENT BANKING

SENIOR HOUSING & CARE FINANCE Z-NEWS

September 29, 2026

FEATURED ARTICLE

ZIEGLER BRINGS INDUSTRY LEADERS TOGETHER FOR THE 2026 SENIOR HOUSING & CARE STRATEGY & INNOVATION FORUM

On September 17, Ziegler hosted the 2026 Senior Housing & Care Strategy and Innovation Forum at its Chicago headquarters, bringing together leaders from across the field for a day of collaboration, strategic thinking and candid discussion around the forces shaping the industry's future.

Designed to be more “think tank” than traditional conference, the Forum created an intimate setting for operators, investors, capital providers, healthcare leaders and other industry stakeholders to exchange perspectives, challenge conventional thinking and explore emerging opportunities across senior housing and skilled nursing.

The day's conversations reflected a senior housing and care landscape being reshaped by new sources of capital, technology, healthcare integration and evolving real estate needs. Discussions explored how organizations are building trust as technology changes the workplace; utilizing strategic partnerships and tax-exempt financing; expanding their reach through healthcare and ancillary services; and identifying opportunities to reposition and transform aging senior housing and skilled nursing assets.



A series of interactive roundtables extended those conversations, allowing attendees to share experiences and perspectives on some of the sector's most pressing strategic questions, including where capital is headed in 2027, the return of construction financing, technology investment, adaptive reuse, the evolving continuum of care and access to tax-exempt financing.

Throughout the Forum, a common theme emerged: the future of senior housing and care will increasingly require organizations to think beyond traditional models. Whether through new partnerships, creative capital structures, technology, healthcare services or new approaches to existing real estate, the next phase of growth will require both innovation and collaboration.

The Forum concluded with attendees gathering on Ziegler's rooftop for the Chicago Area Senior Housing Club (CASH) event, continuing the conversations and connections that defined the day.

Ziegler extends its sincere thanks to the speakers, roundtable leaders and attendees whose experience, insights and perspectives made the inaugural Senior Housing & Care Strategy and Innovation Forum a meaningful exchange of ideas. We look forward to continuing the conversation and exploring the ideas that will shape what comes next for the industry.

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FEATURED FINANCINGS

THE WINSBERG AT GREEN CAY

Bond Financing for a
220-unit CCRC
Boynton Beach, Florida

\$380,645,000

BOND FINANCING

LUTHERAN LIFE VILLAGES

Sold a 346-unit
Continuum Campus
Fort Wayne, Indiana

CASA
CONSULTING
\$33,000,000

SELL-SIDE ADVISOR

COPPERWOOD SENIOR LIVING

Non-Traditional NFP
Bond financing for an
adaptive reuse 96-unit
AL/MC rental
community
Peapack-Gladstone, New Jersey

\$84,705,000

BOND FINANCING