

## Introduction

John Hopper was a true innovator. Between establishing one of the first funds to invest in age-tech solutions and supporting its portfolio company entrepreneurs, John dedicated himself to driving innovation while inspiring growth in people, teams, and relationships. John's significant influence, impact, and contribution to those with whom he collaborated will never be forgotten. Through this Award, we remember John and celebrate his legacy by recognizing an Entrepreneur whose solution makes a meaningful impact in the aging landscape.

The John Hopper Impact Award recognizes an exceptional Entrepreneur who has introduced an innovative solution or technology that improves the lives of older adults. Each year, the award will spotlight a specific area of innovation within aging services.

### 2025's Award Theme – A Spotlight on Cognitive and Behavioral Health

This year's innovation focus is on cognitive and behavioral health, recognizing entrepreneurs whose work enhances the quality of life, care, and overall experience for individuals living with dementia, cognitive decline, and behavioral health challenges associated with aging. Cognitive and behavioral health has become one of the most pressing challenges in senior living and healthcare. With the number of people living with Alzheimer's, other dementias, and age-related cognitive disorders expected to double by 2050, the demand for innovative, scalable solutions in this space has never been greater. Families and care providers face significant emotional, physical, and financial burdens, while the senior living industry struggles to meet the rising need for effective support systems and interventions. The John Hopper Impact Award seeks to highlight and accelerate solutions that improve cognitive health, enhance caregiving models, and create more dignified, engaging environments for those affected by dementia.

Please complete the below form to nominate an Entrepreneur for the John Hopper Impact Award.

<b>Nominator Personal Information</b>	
Please provide the following information about yourself as the Nominator.	
<b>*First name</b>	<input type="text"/>
<b>*Last name</b>	<input type="text"/>
<b>*Email Address</b>	<input type="text"/>
<i>All fields with an asterisk (*) are required.</i>	

<b>*1. Organization(*Required)</b>
<input type="text"/>

Nominee General Information

Please complete the following required fields to consider the Nominee for the Award.

<b>*2. Name of Nominee(s)(*Required)</b>
<input type="text"/>

<b>*3. Nominee Email(*Required)</b>
<input type="text"/>

<b>*4. Nominee Phone(*Required)</b>
<input type="text"/>

<b>*5. Organization Name(*Required)</b>
<input type="text"/>

**\*6. Industry(\*Required)**

**7. City & State**

**\*8. Year Founded(\*Required)**

**\*9. Number of Employees(\*Required)**

**\*10. Company Fund Stage(\*Required)**

	<b>Choice</b>
<input type="radio"/>	Pre-Seed
<input type="radio"/>	Seed
<input type="radio"/>	Series A
<input type="radio"/>	Series B
<input type="radio"/>	Other

**\*11. Company Summary/Investment Thesis(\*Required)**

## Impact Award Required Questions

Please complete the below questions to demonstrate how the Nominee stands out as an innovator driving a positive impact in aging and post-acute care.

**\*12. Describe what makes the entrepreneur innovative, and how their vision seeks to improve the aging experience. (\*Required)**

**\*13. What are the specific metrics or outcomes that highlight the impact the entrepreneur has on the lives of older adults or the post-acute care sector, specifically from the lens of cognitive and behavioral health? (\*Required)**

**\*14. Describe how the business model is structured to drive long-term success in improving the independence, quality, and cost of care for the aging population. (\*Required)**

**\*15. Can you provide specific examples of how the nominee has demonstrated a dedication to excellence in their work, with a “Hopper-like” understanding of the challenges and milestones that entrepreneurs and their teams typically face in the industry? (\*Required)**

**\*16. In what ways has the nominee left a lasting impression on their colleagues, investors, employees and the industry as a whole, reflecting on John's lasting influence, impact and contribution to those with whom he collaborated?(\*Required)**

**17. Optional: Is there any other information that you would like to share with the Committee as they consider this nomination?**

**18. Optional: Please explain your connection to the Nominee.**