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FOR IMMEDIATE RELEASE

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**ZIEGLER AND LINK•AGE VENTURES TO HOST SECOND ANNUAL FUND SYMPOSIUM**  
*Invitation-only event will offer attendees fund updates, educational programming,  
and networking opportunities*

**CHICAGO – July 23, 2019** – Ziegler, a national specialty investment bank, and Link•Age Ventures, Inc. (Link•Age), a venture firm focused on investing in leading companies that provide products, services and technology to the aging marketplace, announced today the second Ziegler Link•Age Fund Symposium on Thursday, July 25, from 9:00 a.m. to 5:00 p.m. at Ziegler’s corporate headquarters, located at One North Wacker in Chicago. This event is exclusive to limited partners in the Ziegler Link•Age Fund family and will include thought leadership from companies developing new and innovative technology and service solutions in the aging and post-acute space, an opportunity to hear from the funds’ Chief Investment and Strategy Officers who will provide insight into where they believe the space is headed, and an opportunity to network with like-minded operators and healthcare providers as well as companies from the funds’ portfolios.

John Hopper, Chief Investment Officer, stated, “Our inaugural event last year was a great success by all accounts, and even resulted in a few new investment opportunities for our funds. We expect this year to be no different with opportunities for our limited partners to review our investments, network with fellow limited partners, and meet with the fund's management team.”

Neil Borg, Senior Managing Director of Ziegler, stated, “With the rapid pace of change in the healthcare space at large, this event will inform providers of the newest trends on the horizon, and showcase companies poised to assist with addressing provider challenges in the aging and post-acute space.” Borg continued, “Between the engaging agenda, expert speakers and transformative companies, this symposium will foster a day of learning for everyone involved.”



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The opening session sets the stage for a robust day of thought leadership, attendee networking and fostering connections to introduce companies with targeted solutions to address provider challenges. During the general session, fund advisors and representatives from both Link•Age and Ziegler will provide updates on the performance of the two funds, investments to-date, and key observations ‘from the field.’

Attendees can then participate in multiple breakout sessions, including, but not limited to:

- Tech-Enabled Labor Management Solutions
- Success in a Managed Care Environment
- The Emergence of Virtual Reality and Artificial Intelligence in Senior Living
- Addressing Social Determinants of Health Across the Care Continuum
- Creating and Maintaining a Culture of Innovation

“We are excited to once again host the Ziegler Link-Age Fund One-Day Symposium at our corporate headquarters in Chicago,” said Dan Hermann, President & CEO at Ziegler. Hermann continued, “As our nation ages, we continue to encounter challenges in how best to provide housing, healthcare, and wellness to the aged. The senior living providers and healthcare organizations that have invested in our funds, and will be in attendance at this event, are some of the most progressive in the nation, and are deeply focused on addressing these challenges. Combining these folks with our team of experts should make for an exciting day.”

For more information about Ziegler and the Annual Ziegler Link•Age Fund Symposium, please visit us at [www.ziegler.com](http://www.ziegler.com).

### **About Ziegler:**

Ziegler is a privately held investment bank, capital markets and proprietary investments firm. Specializing in the healthcare, senior living and education sectors, as well as general municipal and structured finance, enables Ziegler to generate a positive impact on the clients and communities it serves. Headquartered in Chicago with regional and branch offices throughout the United States,



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Ziegler provides its clients with capital raising, strategic advisory services, equity and fixed income sales & trading and research. To learn more, visit [www.ziegler.com](http://www.ziegler.com).

## **About Link•Age Ventures:**

Link•Age Ventures leverages deep consumer insights to identify and invest in the aging services of tomorrow—providing you the foresight required to ignite future growth in a competitive marketplace. Our team provides resources, expertise and relationships that seek to deliver above-average investment returns, and help establish a differentiated position for long-term success. To learn more visit [www.LinkageConnect.com](http://www.LinkageConnect.com)

*Certain comments in this news release represent forward-looking statements made pursuant to the provisions of the Private Securities Litigation Reform Act of 1995. This client's experience may not be representative of the experience of other clients, nor is it indicative of future performance or success. The forward-looking statements are subject to a number of risks and uncertainties, in particular, the overall financial health of the securities industry, the strength of the healthcare sector of the U.S. economy and the municipal securities marketplace, the ability of the Company to underwrite and distribute securities, the outcome of pending litigation and the ability to attract and retain qualified employees.*

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