



## ZIEGLER LINK•AGE FUNDS

FOR IMMEDIATE RELEASE

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### ZIEGLER LINK•AGE FUNDS INVEST IN BLUESTAR SENIORTECH Senior innovation fund supports senior technology provider

**CHICAGO, IL – JUNE 30, 2020** — The Ziegler Link•Age Funds announced today that they will invest in and partner with BlueStar SeniorTech of Rockville Maryland to support BlueStar’s growth efforts nationwide. BlueStar SeniorTech provides aging-in-place technologies to help American seniors stay safe, healthy and connected in their homes as they age.

BlueStar SeniorTech joins a cadre of Ziegler Link•Age Fund investments fostering innovation and new care delivery models in the post-acute and aging market.

“We’ve been watching BlueStar for some time, and firmly agree with its premise and mission,” said John Hopper, Chief Investment Officer of the Ziegler Link•Age Funds. “Their tech-agnostic, customer-centered delivery model is just what this industry needs.”

“Obviously we’re excited to bring on board an investment partner with the credibility and value-add of Ziegler and Link•Age,” said BlueStar’s CEO, Admiral (ret) Robert Wray. “We can’t wait to employ their expertise and connections to help us grow to reach new customers and markets.” With thousands of customers across all 50 states, BlueStar provides simple technologies to help adult children improve the lives of their parents. Additionally, BlueStar is bundling its services to support population health initiatives for payors and providers. Such services include remote patient management, prescription adherence programs, emergency-room avoidance programs, and daily care calls.

## **About Ziegler Link•Age Funds**

The Ziegler Link•Age Funds are a fund family consisting of two funds that seek to invest in companies who are improving aging and post-acute services in the United States and around the world. The funds, with over \$60 million in assets, seek to invest in growth companies focused on technology, tech-enabled service, and emerging care delivery models in the post-acute and aging markets. The Fund's investors include many of the most innovative and progressive senior living providers, healthcare systems and strategic service providers in the United States, Canada and Australia. The Funds are managed by a joint venture between Ziegler ([www.ziegler.com](http://www.ziegler.com)) and Link•Age ([www.LinkageConnect.com](http://www.LinkageConnect.com)). See <https://www.ziegler.com/what-we-do/proprietary-investments-fund-management/our-funds/ziegler-link-age-funds/>

## **About BlueStar SeniorTech**

Founded in 2013, BlueStar SeniorTech's mission is to help American seniors age in the comfort of their homes: safe, healthy, and connected. The company offers a combination of aging-at-home technologies and services to thousands of customers in all 50 states. BlueStar is veteran-owned, and it is certified by the Veterans Administration as a Service-Disabled Veteran-Owned Small Business (SDVOSB). BlueStar is committed to serving the families of senior veterans, and donates to veteran causes through a dedicated 501(c)(3) charitable foundation. See [www.bluestarseniortech.com](http://www.bluestarseniortech.com).

*Certain comments in this news release represent forward-looking statements made pursuant to the provisions of the Private Securities Litigation Reform Act of 1995. This client's experience may not be representative of the experience of other clients, nor is it indicative of future performance or success. The forward-looking statements are subject to a number of risks and uncertainties, in particular, the overall financial health of the securities industry, the strength of the healthcare sector of the U.S. economy and the municipal securities marketplace, the ability of the Company to underwrite and distribute securities, the outcome of pending litigation and the ability to attract and retain qualified employees.*

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