



FOR IMMEDIATE RELEASE

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**CHRISTINE McCARTY NAMED FINALIST FOR  
2017 STEVIE AWARDS FOR WOMEN IN BUSINESS**

**CHICAGO, IL – October 9, 2017** – Ziegler, an investment bank and full service brokerage firm, is proud to announce that Christine McCarty, Chief Marketing Officer, is named a finalist for the 2017 Stevie Awards for Women In Business in the Female Executive of the Year category within the Banking and Financial Services industry.

The Stevie® Awards, the world's premier business awards, were created in 2002 to honor the positive impact and achievements of organizations and professionals across the world. Finalists are selected by average scores, which also determine gold, silver and bronze award placement. This year more than 1,500 nominations from 25 nations were reviewed. The results will be announced at the 14th annual awards dinner on Friday, November 17th in New York City.

Tom Paprocki, CEO of Ziegler, commented, "Ziegler continues to grow due to having strong talent such as Christine." Mr. Paprocki continued, "I am proud of all of Christine's accomplishments. She is an incredible value to Ziegler and I look forward to watching her continued success."

As a director and the chief marketing officer, Christine is responsible for developing marketing strategies including: advertising, brand management, promotions, online marketing, social media, PR and internal communications. During her marketing leadership, Ziegler has grown to become the No. 1 healthcare/senior living underwriter by financings, according to Thomson Reuters' 2016 league tables. In addition, she sits on the firm's Operating and IT Governance Committees.

Prior to joining Ziegler, Christine was an assistant vice president in marketing and communications at Citi. In her 10 years at Citi, she managed and coordinated several marketing campaigns for



internal and external purposes. Christine was one of four producers who managed Citi's live stream television program that educated financial advisors on market trends and best practices. In addition, she oversaw the creation of educational and informative videos for employees and their clients.

Christine is a graduate of Bucknell University. She has won first place at the Aurora Film Awards and third place at the International Film/Video Festival for her video work at Citi. Christine is also on the board of ACG's Healthcare Committee. She holds a security license designation of the Series 7.

For a complete list of the 2017 Stevie Awards for Women In Business finalists, please click [here](#).

For more information about Ziegler, please visit us at [www.ziegler.com](http://www.ziegler.com).

### **About Ziegler:**

Ziegler is a privately held investment bank, capital markets, wealth management and proprietary investments firm, celebrating its 115th anniversary this year. Ziegler is ranked No. 1 in the country in healthcare/senior living underwriters by issuance and No. 4 by par amount (Thomson Reuters, 2016), and is ranked in the top 20 municipal underwriters in the country by volume (Bloomberg, 2016). Specializing in the healthcare, senior living, education and religion sectors, as well as general municipal and structured finance enables Ziegler to generate a positive impact on the communities it serves. Headquartered in Chicago with regional and branch offices throughout the United States, Ziegler provides its clients with capital raising, strategic advisory services, equity and fixed income sales & trading, wealth management and research. To learn more, visit [www.ziegler.com](http://www.ziegler.com).

Certain comments in this news release represent forward-looking statements made pursuant to the provisions of the Private Securities Litigation Reform Act of 1995. This client's experience may not be representative of the experience of other clients, nor is it indicative of future performance or success. The forward-looking statements are subject to a number of risks and uncertainties, in particular, the overall financial health of the securities industry, the strength of the healthcare sector of the U.S. economy and the municipal securities marketplace, the ability of the Company to underwrite and distribute securities, the market value of mutual fund portfolios and separate account portfolios advised by the Company, the volume of sales by its retail brokers, the outcome of pending litigation, and the ability to attract and retain qualified employees.



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